

ANA RICO

ART DIRECTION & DESIGN

EDUCATION

2008/09
BA (HONS) GRAPHIC DESIGN
London Metropolitan University.
First Class Honors.

2006/08
HND GRAPHIC DESIGN
University College of Kensington.
Distinction.

2003/04
POSTGRADUATE IN EDUCATION
Universidad de las Islas Baleares
(Spain).

1998/03
HISTORY OF ART DEGREE
Universidad de las Islas Baleares
(Spain).

WORK EXPERIENCE

MARCH 2010 / TO DATE
CREATIVE ORCHESTRA
www.creativeorchestra.com
Advertising agency, London
Junior art director
and designer

- Concept generation.
- Design and final art.
- Video editing.
- Motion Graphics.
- Client experience.
- Team management.

SEPT. 2007 / JAN. 2010
FREELANCE DESIGNER
Design and illustration. Books,
magazines, restaurant menus.

ACHIEVEMENTS

2009
D&AD DIGITAL ADVERTISING WORKSHOPS
I got to participate on the workshops as one of the winners of the competition brief. On the different sessions we answered a brief and got feedback from agencies like Ogilvy One, BBC digital, R/GA, LBi, Glue, Iris Worldwide, and AKQA.

2009
ROYAL SOCIETY OF THE ARTS
Short listed at the Design Directions Competition.

KEY SKILLS

PHOTOSHOP ★★★★★
ILLUSTRATOR ★★★★★
INDESIGN ★★★
AFTER EFFECTS ★★
HTML & CSS ★
MAC & PC USER

I ALSO...

help out at **SHE SAYS** as an event coordinator. SheSays is a global creative network for women in the creative business, specially digital.
www.weareshesays.com

TO SEE EXAMPLES OF MY WORK PLEASE VISIT WWW.ANA-RICO.COM

CONTACT

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